

MoneyPumps Money Making System

*Learn how to create a secure and ever-increasing income
from the Internet.*

By Dan J. Blackburn and Mari Peckham

An Introduction To The MoneyPumps Money-Making System

The MoneyPumps Money Making System – Introduction

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Introduction

Hello and welcome!

Dan Blackburn and Mari Peckham here with the answers you've been looking for! We've developed a step-by-step training system that will teach you a PROVEN system for making money online. This training will show you precisely how to systematically increase your income online, month after month after month.

This system does not rely on the latest gadget, gizmo or black hat technique but rather principles that have always worked and will continue to work!

“Methods often change. Principles never do. He who follows methods without understanding principles is doomed to fail, but he who follows principles can create his own methods.”

This system will enable you to generate a secure and ever-increasing income from the Internet. You will learn how to build and maintain a reputable online presence while you are in the process of generating an income for yourself.

In order for the system to work for you, you must be willing to do the work required and follow the step-by-step training provided to you. Just reading this information is not going to make you any money! To make money, you will need to put forth some effort and take action. You will need to utilize what we teach you and put it into practice.

This introduction will help you understand the focus of this training. You'll gain an appreciation for the way the system works and what is required to make the system work for you.

Making money online can be easy. The thing that many people don't understand is that “easy” doesn't mean “effortless”. Anyone who tells you can make money online with no “effort” is lying to you...don't believe a word of it!

The Internet is full of hyped-up “no effort needed get-rich-quick” schemes. Don’t become a victim and let unscrupulous webmasters scam you out of your hard earned money. Believe me...there is no such thing as “Get-Rich-Quick”! These are ALL scams, so don’t buy into the hype, or you WILL lose your money.

***LEARN THE PRINCIPLES THAT WORK...
AND BUILD YOUR OWN ONLINE INCOME SUCCESSFULLY!***

Setting up the MoneyPumps Money Making System takes a bit of time and effort. It takes commitment on your part. But if you are truly serious about creating a secure and ever-increasing income from the Internet, this won’t be a deterrent for you. Just keep in mind that the financial rewards of using this system are endless!

This system will be delivered to you in a series of short special reports no longer than 20 pages each. These reports **MUST** be read and acted upon in sequence. Each action sets the foundation for what follows. It is crucial that you put the information in the current report into practice before you move onto the next report.

Disclaimer

MoneyPumps assumes no responsibility for the use or misuse of this product, or for any injury, damage and/or financial loss sustained to persons or property as a result of using this report.

Any income examples given in these reports are for illustration purposes and should not be taken as typical. We cannot guarantee your future results and/or success. There are some unknown risks in business and on the Internet that we cannot foresee. Also, your success is dependent upon your dedication to following the system, as well as your own skill level. The use of our information should be based on your own due diligence, and you agree that our company is not liable for any success or failure of your business that is directly or indirectly related to the purchase and use of our information.

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What Is The MoneyPumps Money Making System And How Does It Work?

The MoneyPumps Money Making System is a systematic approach to making serious money online. You will be learning how to identify a profitable niche market and build your own mailing list of targeted, opt-in prospects that know you, trust you, and will want to buy from you. You'll also learn how to build up a quality resource of "Internet Real Estate" which will be a very valuable asset!

The MoneyPumps Money Making System is not a strategy designed around YOU making US rich, as so many other systems are. Sure, you can make a lot of money by referring people to us. But this system is designed to work for and with you in the area of your choosing!

You will make money simply by selling products and/or services to your list of targeted opt-in prospects. We guide you through developing or finding the right products and services to offer your customers. We even show you how to build a strong mailing list while establishing a productive (and profitable) relationship with them.

Let's look at a quick example of what we are talking about.

Scenario: Over time, you have developed a quality, targeted opt-in mailing list of 20,000 subscribers. Because you have followed the MoneyPumps Money Making System, you have built a good and productive relationship with them.

These people are comfortable hearing from you. They feel like they know you and they like you. You've established a certain amount of trust with these people. They see you as an expert -- someone who is qualified to make recommendations to them regarding products and services that they would be interested in buying.

Now, let's take a look at what can happen when you make a single recommendation on a product or service from which you will earn a \$50 commission. This could be

your own product or service, or someone else's product or service...it doesn't matter.

A very modest 1% of your 20,000 mailing list responds to your recommendation and buys from you. That's 200 buyers! Now let's see what this means for you...

20,000 subscribers X 1% response = 200 sales

200 sales X \$50 commission = \$10,000 profits

YOU JUST MADE \$10,000 FROM ONE RECOMMENDATION!!

All you did to make that money was find (or create) one single product or service worth recommending, and then sent an email to your list presenting the offer to them. Probably just an hour's work in total!

Now what would happen if you double any one of the factors in the equation above? You double your profits! (If you had a 2% response **OR** had 40,000 subscribers **OR** earned \$100 commission per sale, you would make \$20,000 from the same recommendation.)

Is it really that easy? YES IT IS!

Once you have your list of 20,000 subscribers that know you and trust your recommendations, making money online becomes VERY easy! **The hard part is building a list of subscribers and a good relationship with them.** But don't worry, that is precisely what this system will teach you how to do...step-by-step.

Through the MoneyPumps Money Making System, you will learn how to develop a "viral" e-books/special and an informative ezine. You will be giving both away for free, and use them as a marketing vehicle to make money online.

So, Just What Is A “Viral” E-Book?

A viral e-book is designed with a built-in incentive for other people to distribute your e-book for you. For example, a “viral” e-book allows the reader to “brand” the affiliate links within the e-book with their own affiliate links, just like the MoneyPumps members can “brand” every e-book in this series.

Your e-book will always promote your website. This means that the more people that read your e-book, the more people will subscribe to your mailing list and view you as an expert in your field. The more people you have distributing your e-book, the faster your mailing list will grow!

We’ve developed a powerful tool that will allow anyone to create a “viral” e-book for FREE! This tool is called [PDF-Power-Brand](#). Simply click on that link to get your FREE copy of [PDF-Power-Brand](#).

Why Do You Need To Give Away A FREE E-Book/Special Report?

Offering a free e-book or special report represents the front end of your business. It enables you to build a quality mailing list of subscribers who view you as being an expert in your field.

It is very difficult to make a “cold” sale, especially online. People don’t recognize your name, they don’t know you, they don’t trust you, and they certainly don’t want to give you their hard earned money. You need to build up a trusting relationship with people in order to achieve success and make substantial amounts of money online.

You can have a list of a million subscribers, but numbers mean nothing. The most important thing is that your subscribers see you as being an authority in your field and look forward to receiving emails from you and seeing what you have to say and recommend. This is the ONLY way you will make substantial money online!

THE BIG DIFFERENCE BETWEEN THOSE THAT MAKE MONEY ONLINE AND THOSE THAT DON’T MAKE MONEY ONLINE IS...

Those that make money online are looking and working to build relationships with people who have the same general interests as they do. Those that fail to make money online are just simply trying to make money online.

These days, it is rare for a person to make a purchase online from someone they know absolutely nothing about. Most people have learned the hard way not to trust just anything or anyone they come across online. By giving away **quality** information in the form of a FREE e-book or a FREE report, you open the door and make it easier for you to build a relationship with your readers and have them start trusting you.

As long as the information you provide is well written and beneficial to your readers, they will begin to see you as an expert and begin to trust you. Trust is an essential ingredient to making money online.

Why Do You Need To Offer A FREE Ezine?

Publishing an ezine full of quality information that your subscribers will look forward to reading will slowly build the trusting relationship you need to have with your subscribers. Not only will you build quality relationships, your ezine will also work with you to put your online money making system on “autopilot”.

Publishing a regular ezine has several benefits. Take a look at the top two:

1. Each issue you publish will be a page on your website. Every page on your website can be ranked in the search engines and drive FREE TRAFFIC to your website, helping to build and increase your subscriber base.
2. Each page of your website is a valuable piece of “Internet Real Estate”! You can sell ads on your ezine issue pages to other merchants and advertisers in your niche market. You can simply display contextual ads (like Google Ad-Sense) and make money every time someone clicks on the ads. You can do both at the same time and generate multiple streams of income with your “Internet Real Estate”.

The more subscribers you have on your list, the more people will visit your issue pages...and the more valuable the ad space on your issue pages becomes.

Both of these feed each other and create a perpetual cycle of benefit and income for you!

The more issue pages you publish, the more pages you will have optimized and listed in the search engines.

Your site also becomes a greater resource as you continue to publish issues. Search engines LOVE content, so the more quality content you offer from your site, the more important you become in their eyes. This will result in higher search engine rankings. The higher your site ranks in the search engines, the more traffic you will receive. More traffic means more subscribers – more subscribers that can distribute your “viral” report or e-book for you, while benefiting themselves!

More Traffic = More Subscribers = More Traffic

Needless to say, this increase in traffic also increases the value of your “Internet Real Estate”, or advertising space. If you have 20,000 subscribers and 50% of them regularly read your issue, then you are generating 10,000 highly targeted, unique visitors every time you send out an issue!

An advertisement on a page that will get a guaranteed readership of 10,000 visitors (even if you just display Google AdSense) is worth a LOT of money to you. It’s worth a lot more if you display Google AdSense AND sell classified ads in your issues!

Let’s look at an example:

10 classified ads X \$50 per ad = \$500.00 profit
1 classified ad X \$100 per ad = \$100.00 profit
500 clicks (on AdSense ads) X \$.50 = \$250.00 profit

**YOU JUST MADE \$850.00 JUST FROM THE ADS...
WITHOUT HAVING TO “SELL” ANYTHING!**

That’s right. You just made \$850.00 just for sending out one issue, regardless of the additional benefits this will have in terms of building your traffic and your relationship with your list.

It’s always a good idea to display AdSense ads on your issue pages. Unlike the classified ads you sell for a one-time fee, the AdSense ads will continue to generate an ongoing income for you as people will visit your site in the future and click on the ads. Of course, this works the same if you display ads with your affiliate links.

The MoneyPumps Money Making System’s step-by-step training will teach you exactly what you need to do to make all of this happen for you!

Don't waste your time now on self-doubt. If you are willing to follow the system, then you can make money online. The information will be delivered to you one step at a time – teaching you exactly what you need to do, and when you need to do it. It doesn't matter if you are a complete novice right now. You don't need any special skills to make this happen for you. All you need is the willingness to learn what we teach you and the desire to put what you've learned into practice to work for you.

These first eight books of the MoneyPumps Money Making System will teach you how to develop a strong foundation of success.

They have been written with both "newbie" and seasoned professional in mind and we require that everyone reads and implements the lessons in each book before we will give access to the more advanced lessons.

This "Basic Training" teaches a system that "builds on itself" it will take even the most seasoned professional at least 12-16 weeks to complete.

Why do we require that everyone completes "Basic Training" before getting access to the advanced lessons?

Three reasons...

1. You are either a newbie with limited knowledge and no idea where to start and has never made any real money online. If this is the case, then the MoneyPumps Money Making system is perfect for you. We will show you how to start out the right way and guide you every step to success. You will learn the principles of success. You will not be ready for the more advanced lessons until you have completed "Basic Training".

2. You have been around for a while and have quite a bit of knowledge and even maybe a few ideas of where to start, but you have never made any real money online. In this case you need to complete "basic training" to build a solid foundation of success. We will guide you through the actions you need to take to make it happen.

3. You are already making a lot of money online, if this is the case, then you probably do not need to read the advanced lessons anyway.

Which are you?

To complete "Basic Training" you must set up at 2 web sites in different niche markets following the MoneyPumps Money Making System for each site.

You must have a mailing list of 1000 subscribers in both web sites you set up.

You must achieve a Google Page Rank of 4 or more at one of your sites.

If you do this, in ways taught in basic training, reading the advanced lessons will show you how to see your income take off quickly and shoot off the graph! More importantly though, you will be ready for it when it does!

If you don't complete "basic training" then I am (almost) sure it will take you a lot longer. Like I said, if you are already making a lot of money online, then you probably do not need to read any of this.

Not only that, I am giving this training away for free. I don't want someone to just sign up for free and use my information to create their own product. The real "secrets" are contained in the advanced lessons, but in order for them to work for you, you have to meet the minimum requirements above.

I don't mind giving my best stuff out for free, but I am not going to do it unconditionally!

Okay, let's move on and get your most important tool...your MIND!

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Developing Your Success Foundation

When Dan was a young boy, he was an avid fan of the TV series 'Red Dwarf'...a British futuristic space sitcom. He vividly recalls one episode where the crew of the Red Dwarf lands on a planet where dreams become reality. "Lister" (the cool character) had everything he wanted -- beautiful women pandering to his every whim, a luxurious penthouse, worldwide fame and stardom. His life just kept getting better and better. "Rimmer" (the uptight, everything-by-the-book, geeky character), on the other hand, found himself living in a virtual hell -- a nagging wife, several unruly kids, and no where to live. His life just kept getting worse and worse.

The planet was tapping into their psyche. It collected information about their attitudes and beliefs, and created the reality that it THOUGHT they would be most happy in. (Note: The "original" Star Trek TV series also made an episode with a similar theme -- this is proof that ideas are not copyrighted...ideas can be altered and used again. One of the easiest ways to create success is to look at what has already been successful! Keep that in mind, as we'll be discussing that in more depth later.)

The episode was funny and intriguing! Just imagine -- what if the power of your thoughts *could* control your reality? Then all of those negative minded people we know would start to suffer the consequences of their negative mental attitude, while the positive minded people would start to see the rewards of their positive mental attitude.

Oh, but think about it...That's not really so far-fetched, is it?

The Power of Your Mind

Your thoughts are extremely powerful! They can make or break you. "Believe it and you will achieve it" works both ways. If you believe you will succeed, then your mind will work towards your goals and you WILL succeed. If you believe you will fail, then your mind will work towards failure and you WILL fail.

It all starts with the initial choice that you make for yourself -- "**I will succeed**" or "**I will not succeed**". So, which one do you choose?

When you make a conscious decision to succeed, you also make the decision to follow through with action and *live* successfully! As Yoda said in the Star Wars movie, "Do or do not, there is no try".

Through the MoneyPumps Money Making System, we will help you develop your own business, create or find your own products, work in a target "niche" market of your choice, and control your own income. You deserve to have your business run by the trustworthy hands of a positive thinking, success oriented leader – YOU!

So let's start off by making sure that your mind is working for you and not against you, shall we?

One of the most powerful books ever written on the power of mental attitude is "[Think and Grow Rich](#)" by Napoleon Hill. Mr. Hill interviewed several extremely successful people, found their common traits, and created a formula that anyone can duplicate to achieve their heart's desire.

[Download](#) this book right now as our gift to you. Print it out and read it. But, don't just read it -- STUDY IT! This book contains scientific information that WILL enable you to get where you want to be in life, no matter where that might be.

***"You are master of your fate, captain of your soul,
because you CAN control your THOUGHTS!"***

Also, sign up for Mark Joyner's free Simpleology course. This unique and powerful course will give you short daily activities and focuses that will help to set your mind on the right course to achieve success. [Click here to sign up free.](#) This is **HIGHLY** recommended!

These 2 tools *will* help you re-pattern your thinking so you can reach your goals, achieve success, and live the life you desire.

MoneyPumps Money Making System

Simpleology has had a tremendous impact on Dan's life – more so than any other personal development programs that he has ever participated in. However, be aware that things will work only if you use them as they are recommended. There is no such thing as a “magic pill”, no matter what might be promised to you from other programs.

Simpleology boils down to completing one short 15-minute exercise every day. If you want to experience the incredible changes in your mastery of time, energy and money...then you **must** do these fun exercises every day! The changes aren't going to happen unless you do.

MoneyPumps is your vehicle and your map to help you on your road to achieving your income goals and your success. However, no vehicle or map will get you *anywhere* without you having the desire, making the decision, and taking the action needed to get where you want to go! So gear up for success, get in the driver's seat now, and let's get started.

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Getting Started

As with any legitimate business, there are some expenses involved to get started.

There are basically 3 tools you'll need to get started:

- At least one domain name.
- Reliable and professional hosting. (steer clear of cheap or free throw-away hosting)
- Good quality autoresponders and mailing list tools.

MoneyPumps gives you all the tools you need to follow this system for as little as
\$24.50 / month!

[Click Here To Log Into MoneyPumps](#)

Homework!

Your homework for today is simply to log into your MoneyPumps member's area, download the next report and get started!

Resources

[MoneyPumps](#) "Standard_Extra" or PRO membership to provide all the tools you need to follow this system.

[PDF-Power-Brand](#) – Create unlimited "re-brandable" PDF files for free!

[Simpleology](#) -- "The Simple 'Brain-hack' Known by the World's Richest 1% Allows You to Get 3x More Done in the Same Time ..."

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[Finding a profitable niche market that will work for you and your interests](#)